



# TOOTH FAIRY TOOTH WHITENING

## Thank you for purchasing our Tooth Fairy Tooth Whitening System.

Our products are produced by a dental professional who has been retailing Tooth Crystals in the professional beauty and hair market for many years. Our instructions will provide the information you will need to provide your customer with a high quality Tooth Whitening session.

### Important Facts

Tooth Whitening improves the colour of a tooth only if the tooth is natural. If dental work has been performed by a dentist, the existing dental work will not change colour. The tooth colour may improve slightly if there is existing stain on the dental work but whitening gel is only really effective on natural teeth. This information is only important if a client's dental work is visible in the front part of their smile (smile zone). Tooth Whitening does not damage any dental work.

There is a myth about tooth whitening. The tooth whitening session does not damage the tooth structure and to prove that Americans and Canadians have been whitening their teeth for many years. The session must be done with a product that is safe and effective which Tooth Fairy has produced.

The process of Tooth Whitening is simple. Tooth Whitening is similar to a skin facial except the session is a facial for the teeth. All teeth have pores just as skin does and over time the pores in one's teeth become clogged with stain. Stain is caused from red wine, smoking, coffee, tea and just day to day living which make teeth appear yellow in colour. Once a client has the whitening gel on their teeth, the gel instantly starts to remove the built up stain within the pores making the teeth whiter. The client must understand Tooth Whitening is not magic and the tooth can only improve so many colour shades from the tooth's initial colour.

### Important Information before the Session

There are contraindications for using Tooth Whitening products. If someone is pregnant, has extreme periodontal disease or has any allergies to the contents of the gel products

do not allow the client to use the Tooth Whitening products. Many people are allergic to latex, so be certain your client not allergic to latex gloves, if yes then use vinyl.

Tooth Whitening should not be used on people with dental braces or a Tooth Crystal. The Tooth Whitening gel will not flow beneath these objects. Once the object is removed there will be a darker shade on the tooth where the object once was if a tooth whitening session is preformed.

Tooth Fairy recommends not allowing clients to use Tooth Whitening products under the age of 18.

Keep out of reach of children.

Not to be swallowed in excessive amounts. To avoid swallowing large amounts of gel have your client sit for the session or recline only slightly.

### Recommended Session Prices

Charge the client between £70-150, €70-150, CHF 120- 250 for one complete session.

### Advertising Material

From our website you are able to download after care, a before and after photo template, a client history, customer appreciation cards, pictures, logos and leaflets to help you market your new Tooth Whitening product.

 YouTube – Tooth Fairy GmbH

### Tooth Whitening Starter Kit

In your Tooth Whitening Starter Kit you are provided with the following:

- 1 LED lamp with a remote control and timer
- 2 LED protective safety glasses
- 20 Light shields
- 1 Poster A2
- 3 A4 Flyers
- 50 Client leaflets
- 2 Bib holders
- 1 Tooth colour shade guide
- 25 Method One Tooth Whitening Kits
- Certificate
- Instructions

### Items not in your Tooth Whitening Starter Kit

Items not in your Tooth Whitening Starter Kit which you will need:

- Petroleum Jelly
- Dappen glass
- Spitting bowl
- Sterilizer
- Gloves
- Tissue
- Glass with water
- Mirror
- Place to work-paper towel, tray, sterile counter space

### Tooth Whitening Kit Method 1

In your Starter Set there are 25 Kits from Method 1.

#### Method 1 Kit contains:

- 1 Whitening gel tube (10ml)
- 1 Bib
- 2 Whitening trays
- 1 Colour shade guide
- 1 Cotton applicator
- Instructions

## The Process

### Booking the appointment

Tooth Fairy recommends booking one hour per Tooth Whitening session. On the telephone ask your client if they are pregnant since that is a contraindication for the session. Ask your client if dental work exists on their front teeth. You can explain in advance the tooth whitening gel only whitens natural teeth but may improve the whiteness of existing dental work.

### Client History

Upon arrival the client completes the client history. The client history contains important questions and information which will allow your client to have a safe and effective Tooth Whitening session. Within your Starter Set there is a client history and for more copies it is available for downloading on [www.toothfairy.ch](http://www.toothfairy.ch)

### A Tooth Whitening Session

Put on gloves to look into your client's mouth. On the front of the bottom teeth, if there is visible calculus/tarter then you should recommend to the client to have a tooth cleaning before their session. If the calculus/tarter is on the back of the bottom front teeth their session will not be affected since the gel will be in direct contact with the front of the teeth.



The Tooth Colour Shade Guide will allow your client to access which colour their teeth are prior to their session. The teeth are removable from the Shade Guide to help your client find a perfect colour match. Write the information on your client history. On our website there is a before and after template you can download to provide pictures of the session. The client should know which colour they currently have and their improvement will be 3 to 8 shades from where they began. Remember to emphasize tooth whitening is not magic and the session (change to session) can only improve the whiteness of the teeth depending on their starting tooth shade colour. Every tooth is not the same, some more dense therefore providing different results.

### Information for your Client

Explain how the Tooth Whitening Gel will feel in their mouth during their session. The tooth whitening gel will start to bubble when saliva starts to mix with the gel, an unusual feeling which is not painful but has a popping sensation. The client may also feel a light burning impression but also normal and not painful. The healthier the client's gums are the less the client feels.

## Set up and Instructions

You will need:

- LED light with remote control
- LED protective glasses
- Tooth Whitening Kit
- Mirror
- Tissue
- Petroleum jelly
- Spitting bowl
- Glass of water
- Bib holder
- Dappen glass
- Place to work

Place the bib around the client's neck securing the bib with the bib holder. Put on new gloves. Open the Tooth Whitening Kit onto a clean work area. Place enough petroleum

jelly into a dappen glass for two to three applications. Give your client a mirror and a tissue to remove any lipstick. Give the client a cotton applicator with petroleum jelly on and ask the client to smear this thickly on their lips. Do not dispose of the cotton applicator since the client will reuse this item. Hand the client the remote control for the LED light. Explain when pushed the start button will shut off the LED light and make a beeping sound which will alert you that your client needs you immediately. Clients now wear the LED protective glasses and provide them with a box of tissues.

## Tooth Whitening Session

### Method 1



Disperse the Tooth Whitening gel from one side of the Tooth Whitening tray to the other. Place the Tooth Whitening gel on the middle front part of the tray but not on the bottom. Use 1ml of gel for each side of the tray (top and bottom). The client should insert the Tooth Whitening tray into their mouth. Ask the client to bring their lips forward over the tray and then back again allowing the light to shine directly onto their teeth. If your client has tooth whitening gel on their lips please have them remove it immediately with water. Remove your gloves and program 15 minutes on the LED light for the first application of the session.

The client can receive a maximum of 2-3 applications in one session. Use a new Tooth Whitening tray for each application. Your Tooth Whitening Kit provides two trays; between applications rinse one out with water in case your client would like a third application.

### Programming the LED Light

Slide the LED light to your client placing the light over their smile zone. Turn the power on, push a few seconds on the start button until the timer shows. Program the light for 15 minutes. Push the start button again quickly and the blue light will appear. Continuously check on your client.

The maximum applications a client can have in one session are three.

### After the first 15 Minute Application

One minute before your application time is complete you will hear a beep and your attention should return to your client. Put on new gloves. Once the light has turned off, remove the light from the smile zone and give your client a spitting bowl and tissue.

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The Tooth Whitening tray and gel is spit into the bowl and the client rinses with water. The client removes their LED protective glasses. Hand your client a mirror so your client can access with the Tooth Colour Shade Guide the change in tooth colour. The client may observe white spots on their gums which is absolutely normal and not harmful. The white spots will disappear about 15 minutes after the complete session.

### Repeating the Application

Repeat the procedure from the beginning by having the client apply petroleum jelly thickly to their lips. Clean the spitting bowl between each application. Many clients are happy at the whiteness of their teeth after the second application. If the client would like to go whiter and are not having problems with the session then continue. If your client would like their teeth whiter but cannot continue with the session, store their supplies in their box until their return.

The maximum applications a client can have in one session are three. A two week waiting time is necessary for the teeth whitening process to stabilize if a client would like to whiten again.

### After the Complete Session

At the end of the appointment; record the tooth colour shade result. A client can take home the Tooth Colour Shade Guide from your Tooth Whitening Kit with the results they have achieved.

Tooth Whitening is a personal decision and a client can decide when to return. The Tooth Whitening results will last 3 months to 2 years depending on how often your client

smokes, drinks red wine, coffee and tea. On our website there is a download for a customer appreciation card. The card will help you market frequent visits from the same client. After 5 paid visits the 6th is free! This is just a suggestion and not required.

### After Care

Your client should avoid eating or drinking anything with color for 24 hours (example: Red Wine, Tomato Sauce and Spinach). Eat or drink white coloured products (example: White Wine, Milk, Water, Chicken, Potatoes or White Bread). The after care instructions are also available in our download section on our website. Print them and give a copy to your client.

### Cleaning up

- Sterilization area
- Sterilizing spray
- Sterilization solution
- Plastic container

Read your directions on your sterilizing sprays and solutions carefully. It is important to know the time needed between clients in order for your items to be sterile.

Wear gloves. Remove the light shield from the light. Place your light shield and dappen glass in the sterilizing solution within in a plastic container. Throw away all other materials and water dispose down the drain. Use a sterilizer spray on a paper towel to clean your working area, light and timer, mirror, petroleum jelly container, bib holder, LED protective glasses and chair-anything you may have touched containing germs. Spray sterilizer spray directly onto the bowl and drinking glass.

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## Helpful Hint

Put more Tooth Whitening gel in places if the tooth is crooked or further back than other teeth.

## Frequently Asked Questions

### 1. Is a dental examination necessary before a Tooth Whitening session?

You should always recommend that your client visits a dentist for a check up before a Tooth Whitening Session.

### 2. Does the Tooth Whitening session hurt?

No the session is not painful, but the sensation the client will experience is unusual.

### 3. Does the Tooth Whitening gel damage the teeth?

No absolutely not. Americans and Canadians have been whitening their teeth for years and have some of the most gorgeous smiles in the world.

### 4. Does the Tooth Whitening process make the client's teeth sensitive after the session?

Some clients do experience a slight sensitivity for a day or two. They can brush with Sensodyne toothpaste if the sensitivity is extreme.

### 5. Is smoking allowed after the session?

Instruct the client to smoke less for the next 24 hours since the results would be better.

### 6. Will Tooth Whitening improve Tetracycline stain?

The session will even out the different shades of grey and white but the end result will not be perfect. Clients with stain of this type are happy with any results you can provide.

### 7. How long will the light lasts for?

The light is good for 80,000 hours and has a 1-year guarantee.

### 8. If the client's gums bleed?

The session will not hurt your client in any way. If your client's gums bleed they should be brushing and flossing more regularly.

### 9. If the client's teeth are sensitive to cold?

Our gel is not aggressive therefore the session will not make your client's teeth more sensitive.

**Thank you for purchasing our Tooth Fairy Products.**

**Our team is always available to answer any questions you may have.**

**You can contact us anytime for customer support.**

